

Guidelines for Summer Training BBA/MBA

Every student shall be required to undergo for summer training in an organization for a period of two months (eight weeks) after completion of MBA 2nd Semester/BBA 4th Semester examinations as specified in the Scheme of Examinations.

The organization may assign a specific project to the candidate, which will be completed by him/her during the period of training. The work done by the candidate in the summer training shall be submitted in the form of a training report.

The candidate shall be required to submit three hard bound copies of the training report duly typed in double space in the office of the DMS. The last date for the receipt of training report in the office of DMS is 9th August 2019. In case of non submission of report on the due date the student shall be solely responsible for consequences as per rules.

In exceptional cases, the Vice-Chancellor on the recommendation of the Chairperson may extend the last date of the receipt of the training report with late fee.

The guidelines for printing are as follows:

1. Typing should be done on both sides of the paper (instead of single side printing)
2. The font size should be 12 and font style should be Times New Roman.
3. For title heading font size 14 and font style should be Times New Roman
4. The theses may be typed in 1.5^{line} space. But the bibliography/references should be typed in single space.
5. The paper should be of A-4 size.
6. All the copies of summer training report should be hard-bound. Total three copies of the summer training report along with one softcopy required to be submitted to the office of DMS for evaluation purpose.
7. The student shall maintain fourth copy of summer training report for viva-voce and presentation.
8. The content/text of the report shall be justified.
9. The training report shall have page number.

**eCRM & CUSTOMER SATISFACTION: A STUDY OF
LIFE INSURANCE SECTOR IN INDIA**

Summer Training Report

**Submitted in partial fulfillment of the requirement
of degree of
Master of Business Administration/Bachelor of
Business Administration**

University LOGO

Under the Supervision:

Submitted by:

Name of the Manager

**Student Name
Roll No**

**Department of Management Studies
Bhagat Phool Singh Mahila Vishwavidyalaya
Khanpur Kalan-131305**

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